

# FAST WEEKLY PROGRAM AUDIENCE ESTIMATES

JUNE 23-29, 1986

Program Name	New York Time			Ntwk	NIELSEN AVERAGE AUDIENCE			No. Sta.	Prog. Covg.	Program Name	New York Time			Ntwk	NIELSEN AVERAGE AUDIENCE			No. Sta.	Prog. Covg.
	Duration	Day			Households (000)	%	Share %				Duration	Day			Households (000)	%	Share %		
EVENING																			
A TEAM	8:00	60	TUE.	N	7,220	8.4	16	193	96	HILL STREET BLUES	10:00	60	THU.	N	12,540	14.6	28	210	99
ABC BUSINESS BRIEF-MON	8:58	01	MON.	A	6,530	7.6	14	182	89	HOTEL	10:00	60	WED.	A	9,960	11.6	22	207	99
ABC BUSINESS BRIEF-WED	8:58	01	WED.	A	8,590	10.0	19	185	88	HUNTER	9:00	60	TUE.	N	9,360	10.9	19	195	97
ABC BUSINESS BRIEF-FRI	8:43	02	FRI.	A	9,110	10.6	23	182	87	INSIDERS	8:00	60	MON.	A	7,560	8.8	17	198	98
ABC COMEDY SPECIAL	9:30	30	FRI.	A	6,440	7.5	15	185	96	KATE & ALLIE	9:00	30	MON.	C	14,090	16.4	29	207	99
ABC MONDAY NIGHT MOVIE	9:00	120	MON.	A	9,450	11.0	19	198	97	KNOTS LANDING	10:00	60	THU.	C	6,870	8.0	16	207	99
ABC NEWSBRIEF-MON	9:53	01	MON.	A	7,560	8.8	15	174	88	KRAFT-SALUTE-FORD THEATRE(S)	8:00	60	WED.	C	7,390	8.6	17	203	99
ABC NEWSBRIEF-TUE	9:58	01	TUE.	A	9,530	11.1	19	181	90	LOVE BOAT	10:00	60	FRI.	A	8,420	9.8	19	193	97
ABC NEWSBRIEF-WED	9:58	01	WED.	A	8,160	9.5	17	183	89	MAGGYVER	8:00	60	WED.	A	9,880	11.5	23	203	98
ABC NEWSBRIEF-THU	9:58	01	THU.	A	7,220	8.4	15	181	90	MAGNUM, P.I.	9:00	60	TUE.	C	8,680	10.1	18	201	98
ABC NEWSBRIEF-FRI	9:58	01	FRI.	A	5,240	6.1	12	169	88	ME & MRS. C	9:30	30	SAT.	N	12,370	14.4	30	184	95
ABC NEWSBRIEF-SAT.	9:56	01	SAT.	A	7,130	8.3	17	165	87	MIAMI VICE	9:00	60	FRI.	N	13,830	16.1	33	212	99
ABC NEWSBRIEF-SUN.	10:03	01	SUN.	A	9,790	11.4	21	188	92	MR. BELVEDERE	8:30	30	FRI.	A	10,390	12.1	26	195	95
ABC SATURDAY NIGHT MOVIE	9:00	120	SAT.	A	7,900	9.2	19	184	94	MR. SUNSHINE	9:00	30	FRI.	A	7,560	8.8	18	184	95
ABC SPORTS UPDATE-SAT	8:58	01	SAT.	A	5,760	6.7	15	183	90	MOONLIGHTING	9:00	60	TUE.	A	13,830	16.1	28	209	99
ABC SPORTS UPDATE-SUN	8:59	02	SUN.	A	8,070	9.4	18	198	95	MURDER, SHE WROTE	8:00	60	SUN.	C	11,850	13.8	28	207	99
ABC SUNDAY NIGHT MOVIE	8:00	180	SUN.	A	9,530	11.1	21	209	99	NBC MONDAY NIGHT MOVIES	8:00	180	MON.	N	10,050	11.7	21	202	99
ABC WORLD NEWS TONIGHT	6:30	30	M-F	A	8,330	9.7	21	208	99	NBC NEWS DIGEST-M-F	VAR	01	M-F	N	8,330	9.7	19	147	76
ABC WRLD NEWS TONIGHT-SAT	6:30	30	SAT.	A	4,810	5.6	15	193	96	NBC NEWS DIGEST-2-M-F	9:58	01	TU&TH	N	7,900	9.2	16	160	80
ABC WRLD NEWS TONIGHT-SUN	6:30	30	SUN.	A	5,500	6.4	16	159	81	NBC NEWS DIGEST-SAT	8:58	01	SAT.	N	9,110	10.6	24	157	78
AIRWOLF	9:00	60	WED.	C	7,650	8.9	16	202	98	NBC NEWS DIGEST-2-SAT.	9:58	01	SAT.	N	9,530	11.1	23	155	82
AMERICA TALKS BACK(S)	8:00	60	FRI.	N	6,440	7.5	17	201	99	NBC NEWS DIGEST-SUN	9:11	01	SUN.	N	9,450	11.0	21	152	78
AMERICAN PORTRAIT	8:58	01	TU&TH	C	7,220	8.4	16	198	95	NBC NIGHTLY NEWS-SAT.(B)	6:30	17	SAT.	N	3,780	4.4	12	143	74
BENSON	8:30	30	SAT.	A	5,330	6.2	14	195	97	NBC NIGHTLY NEWS-SAT.	6:47	13	SAT.	N	4,980	5.8	15	168	92
BILL COSBY SHOW	8:00	30	THU.	N	20,100	23.4	48	215	99	NBC NIGHTLY NEWS-SUN	6:30	30	SUN.	N	5,760	6.7	17	169	93
CAGNEY & LACEY	10:00	60	MON.	C	12,540	14.6	26	207	99	NBC NIGHTLY NEWS	6:30	30	M-F	N	8,500	9.9	22	203	99
CBS EVENING NEWS-RATHER	6:30	30	M-F	C	8,070	9.4	21	207	99	NBC SUNDAY NIGHT MOVIE	8:00	120	SUN.	N	12,460	14.5	28	193	95
CBS EVENING NEWS-SUN(B)	6:45	15	SUN.	C	3,010	3.5	9	125	58	NEWHART	9:30	30	MON.	C	14,690	17.1	29	204	99
CBS FRIDAY NIGHT MOVIES	9:00	120	FRI.	C	6,100	7.1	14	196	91	NEWSBREAK-M-F	VAR	VAR	M-F	C	6,180	7.2	13	164	75
CBS SAT. NEWS-SCHIEFFER	6:30	30	SAT.	C	5,410	6.3	17	179	93	NEWSBREAK-SAT.	9:57	01	SAT.	C	5,240	6.1	13	163	81
CBS SATURDAY NIGHT MOVIE	8:00	180	SAT.	C	6,270	7.3	16	191	94	NEWSBREAK-SUN.	9:58	01	SUN.	C	7,040	8.2	15	171	80
CHEERS	9:00	30	THU.	N	18,640	21.7	41	206	99	NIGHT COURT	9:30	30	THU.	N	17,090	19.9	37	202	95
CRAZY LIKE A FOX	8:00	60	THU.	C	7,470	8.7	18	207	99	1986	10:00	60	TUE.	N	6,610	7.7	14	193	99
DIFF'RENT STROKES	8:00	30	SAT.	A	4,720	5.5	14	197	97	PUNKY BREWSTER	7:30	30	SUN.	N	5,670	6.6	15	189	93
DISNEY SUNDAY MOVIE	7:00	60	SUN.	A	8,330	9.7	22	207	99	REMINGTON STEELE	10:00	60	SAT.	N	10,390	12.1	26	185	95
DYNASTY II: COLBYS	9:00	60	THU.	A	5,500	6.4	12	205	99	RIPLEY'S BELIEVE IT-NOT	8:00	60	THU.	A	4,470	5.2	10	189	96
ELLIS ISLAND PART 1(S)	9:00	120	SUN.	C	9,360	10.9	20	206	99	ST. ELSEWHERE	10:00	60	WED.	N	9,880	11.5	22	205	99
EQUALIZER	10:00	60	TUE.	C	11,850	13.8	25	204	99	SCARECROW & MRS. KING	8:00	60	MON.	C	10,910	12.7	24	207	99
FACTS OF LIFE	8:00	30	SAT.	N	8,420	9.8	24	201	98	SILVER SPOONS	7:00	30	SUN.	N	4,720	5.5	13	187	91
FAMILY TIES	8:30	30	THU.	N	19,760	23.0	45	214	99	SIMON & SIMON	8:00	60	TUE.	C	7,040	8.2	16	198	94
GIMME A BREAK	9:00	30	WED.	N	13,060	15.2	28	192	99	60 MINUTES	7:00	60	SUN.	C	11,250	13.1	30	208	99
GOLDEN GIRLS	9:00	30	SAT.	N	13,140	15.3	33	188	95	SPENSER: FOR HIRE	10:00	60	TUE.	A	11,080	12.9	24	206	99
GROWING PAINS	8:30	30	TUE.	A	15,030	17.5	33	207	99	SPORTSBREAK-SAT	8:58	01	SAT.	C	5,760	6.7	15	178	91
HARDCASTLE & MCCORMICK	9:00	60	WED.	A	9,710	11.3	20	202	98	SPORTSBREAK-SUN	8:58	01	SUN.	C	9,620	11.2	21	195	92
HIGHWAY TO HEAVEN	8:00	60	WED.	N	11,170	13.0	26	204	98	STINGRAY	10:00	60	FRI.	N	12,970	15.1	29	203	99

Δ Partial time interruption within program.

+ Excludes delays which occurred after the week covered by this report.

(S) Special or Preempting Program.

(B) Breakout due to coverage or change in telecast day.

<< Below Minimum Reporting Standards.

U.S. TV Households: 85,900,000

# FAST WEEKLY PROGRAM AUDIENCE ESTIMATES

JUNE 23-29, 1986

Program Name	New York Time			Ntwk	NIELSEN AVERAGE AUDIENCE			No. Sta.	Prog. Covg.
	Duration	Day			Households (000)	Share %	Share %		

## EVENING (CONT)

TV BLOOPERS-JOKES(S)	10:00	60	SUN.	N	12,710	14.8	27	204	99
TRAPPER JOHN, M.D.	9:00	60	THU.	C	7,560	8.8	16	206	99
20/20	10:00	60	THU.	A	13,310	15.5	30	210	99
TWILIGHT ZONE	8:00	60	FRI.	C	7,300	8.5	19	201	98
227	8:30	30	SAT.	N	9,110	10.6	24	198	92
WEBSTER	8:00	30	FRI.	A	9,710	11.3	26	204	98
WEST 57TH	10:00	60	WED.	C	6,960	8.1	15	203	98
WHO'S THE BOSS?	8:00	30	TUE.	A	14,690	17.1	34	208	99
YOU AGAIN?	9:30	30	WED.	N	12,280	14.3	25	192	99
NUMBER OF PROGRAMS	99								

## LATE FRINGE

ABC NEWS:NIGHTLINE	11:30	VAR	M-F	A	4,720	5.5	15	200	98
ABC WEEKEND REPORT-SAT.	11:30	15	SAT.	A	2,410	2.8	8	139	79
ABC WEEKEND REPORT-SUN.	11:30	15	SUN.	A	2,410	2.8	8	158	87
CBS LATE NIGHT I	11:30	VAR	M-F	C	4,550	5.3	18	182	91
CBS LATE NIGHT II	VAR	VAR	M-F	C	2,750	3.2	18	182	91

Program Name	New York Time			Ntwk	NIELSEN AVERAGE AUDIENCE			No. Sta.	Prog. Covg.
	Duration	Day			Households (000)	Share %	Share %		

## WEEKDAY DAYTIME

ABC DAYTIME NEWSBRIEF-M-F	VAR	VAR	M-F	A	7,130	8.3	28	204	98
ABC WORLD NEWS-MORN-615A	6:15	15	M-F	A	1,200	1.4	16	126	81
ABC WORLD NEWS-MORN-645A	6:45	15	M-F	A	1,890	2.2	19	178	94
ALL MY CHILDREN	1:00	60	M-F	A	6,700	7.8	24	210	99
AMERICAN TREASURY	3:58	01	MWF	C	4,210	4.9	15	199	91
ANOTHER WORLD	2:00	60	M-F	N	4,900	5.7	19	205	99
AS THE WORLD TURNS	1:30	60	M-F	C	6,010	7.0	22	205	99
CAPITOL	2:30	30	M-F	C	4,380	5.1	17	196	95
CBS EARLY MORNING NEWS	6:30	30	M-F	C	1,290	1.5	18	140	89
CBS MORNING NEWS 1	7:30	30	M-F	C	2,320	2.7	15	201	99
CBS MORNING NEWS 2	8:30	30	M-F	C	2,660	3.1	13	201	99
DAYS OF OUR LIVES	1:00	60	M-F	N	6,870	8.0	25	209	99
FAME,FORTUNE-ROMANCE-MON.(S)	11:00	30	MON.	A	2,580	3.0	12	168	84
FAME,FORTUNE-ROMANCE-TUE.(S)	11:00	30	TUE.	A	2,750	3.2	12	167	84
FAME,FORTUNE-ROMANCE-WED.(S)	11:00	30	WED.	A	2,750	3.2	12	166	84
FAME,FORTUNE-ROMANCE-THU.(S)	11:00	30	THU.	A	2,750	3.2	12	168	84
FAME,FORTUNE-ROMANCE-FRI.(S)	11:00	30	FRI.	A	2,490	2.9	11	162	83
FAMILY TIES M-F	10:00	30	M-F	N	5,330	6.2	24	164	92
GENERAL HOSPITAL	3:00	60	M-F	A	8,160	9.5	31	207	99
GOOD MORNING, AMERICA-730	7:30	30	M-F	A	3,690	4.3	23	206	99

CBS NEWS NIGHTWATCH-1	2:00	30	M-THSUC		860	1.0	10	58	59
CBS NEWS NIGHTWATCH-2	2:30	30	M-THSUC		1,200	1.4	17	77	71
CBS NEWS NIGHTWATCH-3	3:00	180	M-THSUC		1,030	1.2	21	93	84
CBS SUNDAY NEWS-OSGOOD	11:00	15	SUN.	C	3,440	4.0	9	123	64
DAVID LETTERMAN I	12:30	30	M-TH	N	4,040	4.7	22	202	99
DAVID LETTERMAN II	1:00	30	M-TH	N	3,090	3.6	22	202	99
FRIDAY NIGHT VIDEOS	12:30	90	FRI.	N	3,950	4.6	23	188	97
G MICHAELS SPORTS MACHINE	11:30	15	SUN.	N	1,800	2.1	7	74	54
NOEL EDMONDS SHOW-MON(S)	12:01	59	MON.	A	1,800	2.1	8	97	67
NOEL EDMONDS SHOW-TUE(S)	12:00	60	TUE.	A	1,630	1.9	8	97	67
NOEL EDMONDS SHOW-WED(S)	12:00	60	WED.	A	940	1.1	5	96	67
NOEL EDMONDS SHOW-THU(S)	12:00	60	THU.	A	940	1.1	5	96	66
NOEL EDMONDS SHOW-FRI(S)	12:30	60	FRI.	A	1,290	1.5	6	80	61
SATURDAY NIGHT	11:30	75	SAT.	N	6,100	7.1	23	181	98
TONIGHT SHOW	11:30	60	M-F	N	7,040	8.2	25	202	99

NUMBER OF PROGRAMS 20

GOOD MORNING, AMERICA-830	8:30	30	M-F	A	3,610	4.2	18	204	99
GUIDING LIGHT	3:00	60	M-F	C	5,580	6.5	21	206	99
LOVING	12:30	30	M-F	A	3,780	4.4	15	183	93
NBC NEWS AT SUNRISE	6:30	30	M-F	N	1,550	1.8	17	193	98
NBC NEWS DIGEST-DAYTIME	2:57	01	MWF	N	4,300	5.0	17	191	95
NEW CARD SHARKS	10:30	30	M-F	C	3,950	4.6	18	167	84
NEW LOVE AMERICAN STYLE	11:30	30	M-F	A	2,410	2.8	10	171	84
NEWSBREAK-11.57	11:57	02	M-F	C	5,670	6.6	24	182	86
NEWSBREAK-3.44	VAR	01	M-F	C	5,150	6.0	19	195	96
ONE LIFE TO LIVE	2:00	60	M-F	A	6,790	7.9	26	208	99
PRESS YOUR LUCK	4:00	30	M-F	C	2,150	2.5	8	103	50
PRICE IS RIGHT 1	11:00	30	M-F	C	5,580	6.5	25	208	99
PRICE IS RIGHT 2	11:30	30	M-F	C	7,130	8.3	31	208	99
RYAN'S HOPE	12:00	30	M-F	A	3,010	3.5	12	174	90
SALE OF THE CENTURY	10:30	30	M-F	N	4,470	5.2	20	157	82
SANTA BARBARA	3:00	60	M-F	N	3,870	4.5	14	195	97
SCRABBLE	11:30	30	M-F	N	5,070	5.9	22	198	97
SEARCH FOR TOMORROW	12:30	30	M-F	N	2,410	2.8	9	152	77
SUPER PASSWORD	12:00	30	M-F	N	3,440	4.0	14	150	75
TODAY SHOW-7.30AM	7:30	30	M-F	N	3,950	4.6	25	203	99
TODAY SHOW-8.30AM	8:30	30	M-F	N	4,640	5.4	23	203	99
\$25,000 PYRAMID	10:00	30	M-F	C	3,950	4.6	17	183	91
WHEEL OF FORTUNE	11:00	30	M-F	N	6,180	7.2	28	209	99
YOUNG AND THE RESTLESS	12:30	60	M-F	C	7,560	8.8	30	207	99
NUMBER OF PROGRAMS	44								

Δ Partial time interruption within program.

+ Excludes delays which occurred after the week covered by this report.

(S) Special or Preempting Program.

(B) Breakout due to coverage or change in telecast day.

<< Below Minimum Reporting Standards.

U.S. TV Households: 85,900,000

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JUNE 23-29, 1986 6

Program Name	New York Time			Ntwk	NIELSEN AVERAGE AUDIENCE			No. Sta.	Prog. Covg.	Program Name	New York Time			Ntwk	NIELSEN AVERAGE AUDIENCE			No. Sta.	Prog. Covg.
	Duration	Day			Households (000)	%	Share %				Duration	Day			Households (000)	%	Share %		
WEEKEND DAYTIME																			
ABC FUN FIT-8:25AM	8:25	04 SAT.	A	1,890	2.2	14	201	97		SPORTSWORLD	4:30	90 SUN.	N	2,230	2.6	8	165	90	
ABC FUN FIT-11:55AM	11:55	04 SAT.	A	2,580	3.0	11	191	95		SUNDAY MORNING	9:00	90 SUN.	C	2,830	3.3	17	160	92	
ABC SUNDAY AFTERNOON BSBL	3:08	159 SUN.	A	2,660	3.1	10	156	80		SUPERPOWERS TEAM	11:30	30 SAT.	A	2,580	3.0	11	191	95	
ABC WEEKEND SPECIALS	12:00	30 SAT.	A	3,010	3.5	13	188	94		THIS WEEK-DAVID BRINKLEY	11:30	60 SUN.	A	2,830	3.3	14	127	83	
ABC WIDE WORLD-SPORTS SAT	4:30	91 SAT.	A	2,580	3.0	9	206	99		U.S. SENIOR CHAMP-SAT.(S)	2:30	120 SAT.	A	1,630	1.9	7	182	92	
ALVIN AND THE CHIPMUNKS	11:00	30 SAT.	N	5,500	6.4	25	197	98		U.S. SENIOR CHAMP-SUN.(S)	1:00	128 SUN.	A	2,580	3.0	11	181	92	
AMERICAN BANDSTAND	12:30	60 SAT.	A	2,150	2.5	9	175	86		WIMBLEDON TENNIS-SAT(S)	12:30	145 SAT.	N	3,440	4.0	14	198	98	
ASTRO MINUTE-11.26AM	11:26	03 SAT.	C	3,350	3.9	15	197	97		WIMBLEDON TENNIS-SUN(S)	12:00	110 SUN.	N	2,830	3.3	13	181	96	
BERNSTAIN BEARS	8:30	30 SAT.	C	3,090	3.6	21	196	97		WORLD CUP SOCCER-CHAMP(S)	1:50	160 SUN.	N	3,520	4.1	13	181	97	
BUGS BUNNY/LOONEY TUNES-1	9:00	30 SAT.	A	2,660	3.1	16	207	99		WUZZLES	8:00	30 SAT.	C	2,150	2.5	18	193	97	
BUGS BUNNY/LOONEY TUNES-2	9:30	30 SAT.	A	3,180	3.7	17	207	99		NUMBER OF PROGRAMS 55									
CANADIAN OPEN GOLF-SAT.(S)	4:00	120 SAT.	C	2,660	3.1	10	198	97											
CANADIAN OPEN GOLF-SUN.(S)	4:00	165 SUN.	C	4,470	5.2	15	200	98											
CBS SPORTS SAT SP ED(S)	2:30	90 SAT.	C	3,180	3.7	13	195	95											
DROIDS: ADVENTURES	11:00	30 SAT.	A	2,580	3.0	12	201	95											
DUNGEONS AND DRAGONS	11:30	30 SAT.	C	3,610	4.2	16	189	92											
EWOKS	10:30	30 SAT.	A	3,010	3.5	14	202	95											
FACE THE NATION	10:30	30 SUN.	C	1,630	1.9	8	144	87											
GET ALONG GANG	12:30	30 SAT.	C	3,610	4.2	16	172	84											
GUMMI BEARS	8:30	30 SAT.	N	3,260	3.8	22	195	98											
IN THE NEWS-11.56AM	11:56	03 SAT.	C	3,870	4.5	17	189	92											
IN THE NEWS-12.56PM	12:56	03 SAT.	C	3,260	3.8	14	172	84											
IT'S PUNKY BREWSTER	10:30	30 SAT.	N	5,580	6.5	27	202	99											
KIDD VIDEO	11:30	30 SAT.	N	4,120	4.8	18	170	90											
LAFF-A-LYMPICS	10:00	30 SAT.	A	3,520	4.1	18	204	98											
LITTLES	8:30	30 SAT.	A	2,150	2.5	14	205	99											
MEET THE PRESS	11:30	30 SUN.	N	2,150	2.5	10	130	84											
MR. T	12:00	30 SAT.	N	3,090	3.6	13	156	85											
MUPPET BABIES & MONSTERS	9:00	60 SAT.	C	4,300	5.0	24	204	98											
NBC MAJOR LEAGUE PRE GAME	3:00	17 SAT.	N	3,440	4.0	14	201	99											
NBC MAJOR LEAGUE BASEBALL	3:17	182 SAT.	N	6,010	7.0	24	201	99											
ONE TO GROW ON-8:28AM	8:28	02 SAT.	N	3,010	3.5	23	194	97											
ONE TO GROW ON-8:58AM	8:58	02 SAT.	N	3,090	3.6	20	194	97											
ONE TO GROW ON-10:28AM	10:28	02 SAT.	N	5,150	6.0	25	202	99											
ONE TO GROW ON-11:28AM	11:28	02 SAT.	N	5,150	6.0	23	196	97											
ONE TO GROW ON-11:58AM	11:58	02 SAT.	N	4,040	4.7	18	170	90											
PINK PANTHER AND SONS	8:00	30 SAT.	A	1,630	1.9	13	201	97											
POLE POSITION	12:00	30 SAT.	C	3,180	3.7	14	176	87											
RICHEL RICH	11:00	30 SAT.	C	3,350	3.9	15	197	97											
ROCK N WRESTLING	10:00	60 SAT.	C	3,350	3.9	16	204	99											
SMURFS I	9:00	30 SAT.	N	3,870	4.5	23	203	99											
SMURFS II	9:30	30 SAT.	N	4,210	4.9	23	203	99											
SMURFS III	10:00	30 SAT.	N	5,150	6.0	26	203	99											
SNORKS	8:00	30 SAT.	N	2,410	2.8	20	195	97											
SPORTS SUNDAY SP ED(S)	2:00	120 SUN.	C	2,660	3.1	10	176	91											

Δ Partial time interruption within program.

\* Excludes delays which occurred after the week covered by this report.

(\$) Special or Preempting Program.

(B) Breakout due to coverage or change in telecast day.

&lt;&lt; Below Minimum Reporting Standards.

U.S. TV Households: 85,900,000